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Colonial Remodeling LLC Installs DOW POWERHOUSE Solar Shingles

First Remodeler in the Mid-Atlantic Region to Offer Solar Shingle Roofing

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ARLINGTON, Va.--(BUSINESS WIRE)--Colonial Remodeling has partnered with DOW POWERHOUSE™ to offer installation of Solar Shingles on homes in the Mid-Atlantic. The DOW POWERHOUSE Solar Shingle is an award-winning, integrated solar roofing system that protects the home and generates electricity. It is a first-of-its kind product, designed to combine the benefits of solar technology with the durability and performance of traditional roofing materials. With this expansion, homeowners in Maryland, District of Columbia, and Virginia now have the option of installing Solar Shingles on their roofs.

There are multiple benefits of installing DOW POWERHOUSE Solar Shingles, versus other solar options. One of which is that, DOW POWERHOUSE created a product that combines a roofing shingle with a solar cell. The Solar Shingle can be installed by a roofer along with standard asphalt roofing materials. The result is a roof that is not only easy to install, but also aesthetically pleasing.

Colonial Remodeling LLC became an Authorized Dealer of DOW POWERHOUSE this year, and is the only certified installer in this mid-Atlantic region. They recently installed Solar Shingles on a barn at the Winery at Bull Run in Centreville, VA. For more information, see this article written in the Fairfax Times:

<http://www.fairfaxtimes.com/article/20130507/NEWS/130509272/0/fairfaxTimes&template=fairfaxTimes>

Now homeowners in the Mid-Atlantic region can take control of their utility bills by using the sun's clean energy with a custom-designed array of Solar Shingles, and feed electricity back into their homes. Real-time monitoring readouts show homeowners how much energy is being created, and net metering allows them to receive credits on their utility bill for the energy not immediately needed.

Built to withstand everything from rain to hail to 150-mph winds, DOW POWERHOUSE Solar Shingles have been tested and

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Release Summary

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warranted to stand up to harsh weather. DOW POWERHOUSE and Colonial Remodeling stand behind the durability and performance of this one-of-a-kind Solar Shingle.

Homeowners interested in upgrading their roof into a POWERHOUSE roof should visit www.colonialremodeling.com. For more information on DOW POWERHOUSE, please visit www.dowpowerhouse.com.

About DOW POWERHOUSE™

The DOW POWERHOUSE™ Solar Shingle is designed to install, look and function in a way that has never been done before. POWERHOUSE is reinventing the roof with a new generation of homeowners looking for a smart, renewable way to power their homes without compromising the home's aesthetics. Building Integrated Photovoltaic (BIPV) products from Dow Solar are one of the many innovations from Dow establishing the Company on the forefront of alternative energy solutions and expanding Dow's commitment to using chemistry to solve the world's energy challenges. The DOW POWERHOUSE Solar Shingle was recently honored as a recipient of a 2012 Breakthrough Award by Popular Mechanics and a 2012 Gold Edison Award for Best New Product. In 2009 it was named one of the Best Inventions by Time magazine. More information about DOW POWERHOUSE can be found at www.DowPowerhouse.com. Homeowners and building professionals can also follow DOW POWERHOUSE on Facebook, Twitter, Pinterest or via YouTube.

About COLONIAL REMODELING

Colonial Remodeling started in 1996, and has a well-known reputation for their attention to detail, value-based pricing, and on-time project completion. Colonial Remodeling specializes in using low maintenance, exterior products, without compromising on aesthetics. Striving to always give homeowners the highest quality remodeling design, craftsmanship and service, Colonial Remodeling provides the professionalism, service, and standards that homeowners expect and more. Colonial Remodeling has an A+ rating from the Better Business Bureau, along with Guild Quality customer satisfaction ratings for excellence in customer service, and Washington Consumer Checkbook approval. In 2010, 2011, and 2012, Colonial Remodeling received the Super Service Award from Angie's List. Colonial Remodeling is also the mid-Atlantic's largest James Hardie Certified siding installer. They were also featured on Home and Garden Television's, *Curb Appeal*. For more information, please visit www.colonialremodeling.com.

Contacts

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